

DATA PROTECTION POLICY

Data protection

Responsible body in the sense of the data protection laws, in particular the EU data protection basic regulation (DSGVO), is:

HÖHENBERGSTEIGEN
PASCAL MANETSCH
Palottis 15
7235 Fideris

Switzerland

Telephone: 0041795611453

E-Mail:

WebSite :

General remark

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Federal Government (Data Protection Act, DSG), every person is entitled to protection of their privacy as well as protection against misuse of their personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

In cooperation with our hosting providers, we endeavor to protect the databases as far as possible against unauthorized access, loss, misuse or counterfeiting.

We point out that the data transmission in the Internet (eg in the communication by E-Mail) can exhibit security gaps. A complete protection of the data from access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with the following description. This website can be visited without registration. This data such as pages called or name of the retrieved file, date and time are stored on the server for statistical purposes, without this

data are directly related to your person. Personal data, in particular name, address or e-mail address are collected as far as possible on a voluntary basis. Without your consent, the data will not be passed on to third parties.

Processing of personal data

Personal data is any information that relates to a specific or identifiable person. An affected person is a person through whom personal information is processed. Editing includes all dealings with personal information, regardless of the means and procedures used, including, but not limited to, storing, posting, obtaining, deleting, storing, modifying, destroying, and using personal data.

We process personal data in accordance with Swiss data protection law. Moreover, insofar as and insofar as the EU GDPR is applicable, we process personal data in accordance with the following legal basis in connection with Art. 6 (1) GDPR:

- lit. a) Processing of personal data with the consent of the data subject.
- lit. b) processing personal data in order to fulfill a contract with the data subject and to implement corresponding pre-contractual measures .
- lit. c) Processing of personal data in order to fulfill a legal obligation which we are subject to in accordance with any applicable law of the EU or in accordance with any applicable law of a country in which the GDPR is fully or partially applicable.
- lit. d) Processing of personal data to protect the vital interests of the data subject or another natural person.
- lit. f) Processing of personal data in order to safeguard the legitimate interests of us or third parties, unless the fundamental freedoms and fundamental rights and interests of the data subject prevail. Justifiable interests include, in particular, our business interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal information for the duration necessary for the purpose or purposes. For longer-term storage obligations due to legal and other obligations to which we are subject, we restrict the processing accordingly.

Privacy Policy for Cookies

This website uses cookies. These are small text files that make it possible to store user-specific information on the user's device while using the website.

Cookies make it possible, in particular, to determine the frequency of use and the number of users of the pages, to analyze page usage behaviors, but also to make our offer more customer-friendly. Cookies are stored at the end of a browser session and can be recalled when the page is visited again. If you do not want this, you should set your Internet browser to refuse to accept cookies.

A general objection to the use of cookies used for online marketing purposes can be found in a variety of services, especially in the case of tracking , via the US website <http://www.aboutads.info/choices/> or the EU site <http://www.youronlinechoices.com/be> explained. Furthermore, the storage of cookies can be achieved by switching them off in the settings of the browser. Please note that not all features of this online offer may be used.

Privacy Policy for SSL Encryption

This website uses SSL encryption for security reasons and to protect the transmission of sensitive content, such as the requests you send to us as the site operator. An encrypted connection is indicated by the browser's address bar changing from "http: //" to "https: //" and the lock icon in your browser bar.

If SSL encryption is enabled, the data you submit to us can not be read by third parties.

Privacy statement for server log files

The provider of this website automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- used operating system
- Referrer URL
- Host name of the accessing computer
- Time of the server request

These data can not be assigned to specific persons. There is no merge of this data with other data sources. We reserve the right to check this data retrospectively if we become aware of any concrete indications of illegal use.

Services of third parties

This WebSite use most Google Maps for embedding maps, Google Invisible reCAPTCHA for protection against bots and spam, as well as YouTube to embed videos.

These US LLC services use cookies, among other things, and as a result, data will be transmitted to Google in the United States, assuming that no personal tracking occurs solely through the use of our website.

Google is committed to ensuring adequate privacy in accordance with the US-European and US-Swiss Privacy Shield .

For more information, see the [Google Privacy Policy](#) .

Privacy policy for contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

Privacy policy for newsletter data

If you would like to receive the newsletter offered on this website , we need an e-mail address from you, as well as information that allows us to verify that you are the owner of the specified e-mail address and that you agree to receive the newsletter , Further data is not collected. We use this data exclusively for the delivery of the requested information and do not pass it on to third parties.

You can revoke your consent to the storage of data, the e-mail address and its use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter.

Privacy Policy for commenting on this website

In addition to your comment, the comment function on this website also contains information on when the comment was created, your e-mail address and, if you are not anonymous, the name of your chosen user.

Storage of the IP address

Our comment function stores the IP addresses of the users who write comments. Since we do not check comments on our site before activation, we need this data in order to be able to act against the author in the case of infringements such as insults or propaganda.

Subscribe to comments

As a user of the site, you can subscribe to comments after registering. You will receive a confirmation email to verify that you are the owner of the given email address. You can unsubscribe from this function at any time via a link in the info mails.

Privacy policy for right to information, cancellation, blocking

At any time you have the right to free information about your stored personal data, their origin and recipient and the purpose of the data processing as well as a right to correction, blocking or deletion of this data. For further information on personal data, please contact us at any time at the address given in the imprint.

Privacy Policy for Contradiction Advertising Mails

The use of contact data published in the context of the imprint obligation for the purpose of sending unsolicited advertising and information materials is hereby rejected. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, such as spam e-mails.

Paid services

To provide paid services, we ask for additional data, such as payment details to your order resp. To carry out your order. We store this information in our systems until the legal retention periods have expired.

Google AdWords

This website uses Google Conversion tracking. If you have reached our website via an advertisement sent by Google, Google Adwords will set a cookie on your computer. The conversion tracking cookie is set when a user

clicks on an ad served by Google. These cookies lose their validity after 30 days and are not used for personal identification. If the user visits certain pages on our website and the cookie has not expired, we and Google may recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies can not be tracked through the websites of advertisers. The information gathered using the conversion cookie is used to generate conversion statistics for AdWords advertisers who have opted for conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive any information that personally identifies users.

If you do not want to participate in the tracking, you can refuse the required setting of a cookie - for example, via a browser setting that generally deactivates the automatic setting of cookies or set your browser to block cookies from the domain "googleleadservices.com".

Please note that you can not delete the opt -out cookies as long as you do not want to record measurement data. If you have deleted all your cookies in the browser, you must set the respective opt- out cookie again.

Privacy Policy for Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheater Parkway , Mountain View, CA 94043, USA. To disable Google Analytics , Google will provide a browser plug-in at <https://tools.google.com/dlpage/gaoptout?hl=en> . Google Analytics uses cookies. These are small text files that make it possible to store user-specific information on the user's device. These allow an analysis of the use of our website offer by Google. The information collected by the cookie about the use of our pages (including your IP address) is usually transmitted to and stored by Google on servers in the United States. We point out that on this website Google Analytics has been extended by the code " gat ._ anonymizeIp ();" in order to ensure an anonymous collection of IP addresses (so-called IP-Masking). If the anonymization is active, Google truncates IP addresses within member states of the European Union or in other contracting states of the Agreement on the European Economic Area, and therefore no identification of your identity is possible. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. Google complies with the privacy policy of the Privacy Shield Agreement and is registered with the US Department of Commerce's Privacy Shield Program, and uses the information we collect to evaluate the use of our Web sites, to report on them, and to provide other related services to us to provide. Learn more at <https://support.google.com/analytics/answer/6004245?hl=en> .

Privacy Policy for Google AdSense

This website uses Google AdSense , a promotional advertising service provided by Google Inc., 1600 Amphitheater Parkway , Mountain View, CA 94043, USA. GoogleAdSense uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). These web beacons can be used to evaluate information such as visitor traffic on these pages. The information generated by cookies and web beacons on the use of this website (including your IP address) and the delivery of advertising formats are transmitted to and stored by Google on servers in the USA. This information can be passed from Google to contractors of Google. However, Google will not merge your IP address with other data you have stored. You can prevent the installation of cookies by setting your browser software accordingly; However, please be aware that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Privacy Policy for Facebook

This Website uses features of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you visit our pages with Facebook plug-ins, a connection is established between your browser and the Facebook servers. Data is already being transmitted to Facebook. If you have a Facebook account, this data can be linked to it. If you do not wish to assign this data to your Facebook account, please log out of Facebook before visiting our page. Interactions, in particular the use of a commentary function or the clicking on a "Like" or "Share" button are also passed on to Facebook. Learn more at <https://de-de.facebook.com/about/privacy> .

Privacy Policy for Twitter

This Website uses features of Twitter, Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. When you visit our pages with Twitter plug-ins, a connection is established between your browser and Twitter's servers. Data is already being transmitted to Twitter. If you have a Twitter account, this data can be linked to it. If you do not wish to associate this data with your Twitter account, please log out of Twitter before visiting our page. Interactions,

especially clicking on a "re-tweet" button will also be shared with Twitter. Find out more at <https://twitter.com/privacy> .

Privacy Policy for Instagram

Functions of the service Instagram are integrated on our sides. These features are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, United States. If you are logged into your Instagram account, you can link the contents of our pages to your Instagram profile by clicking on the Instagram button. This allows Instagram to associate the visit of our pages with your user account. We point out that we as the provider of the pages do not receive any knowledge of the content of the transmitted data and their use by Instagram.

For more information, see the Instagram Privacy Policy:
<http://instagram.com/about/legal/privacy/>

Newsletter - Mail Chimp

The dispatch of the newsletter by means of the shipper 'MailChimp', a newsletter delivery platform from US vendor Rocket Science Group, LLC, 675 Ponce De Leon Ave NE # 5000, Atlanta, GA 30308, USA. The privacy policy of the shipping service provider can be viewed [here](#) . The Rocket Science Group LLC d / b / a MailChimp is certified under the framework or PrivacyShield hereby provides a guarantee to comply with the European data protection ([PrivacyShield](#)). The shipping service provider is based on our legitimate interests gem. Lit Art. 6 para. 1, f DSGVO and a contract processing agreement acc. Art. 28 (3) sentence 1 DSGVO.

The shipping service provider may use the data of the recipient in a pseudonymous form, ie without assignment to a user, to optimize or improve their own services, eg for the technical optimization of shipping and the presentation of newsletters or for statistical purposes. However, the shipping service provider does not use the data of our newsletter recipients to address them themselves or to pass the data on to third parties.

Privacy Policy for YouTube

This website uses plugins from the Google-powered YouTube site. Site operator is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit any of our YouTube plug -in sites, you will be connected to the

servers of YouTube. The Youtube server will be informed which of our pages you visited.

If you're logged into your YouTube account, YouTube will allow you to associate your surfing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account.

For more information on how to handle user data, please refer to the YouTube Privacy Policy at <https://www.google.com/intl/en/policies/privacy>

Order processing in the online shop with customer account

We process the data of our customers acc. the data protection regulations of the federation (data protection law, DSG) and the EU-DSGVO, in the context of the order processes in our Onlineshop, in order to allow them the selection and the order of the selected products and achievements, as well as their payment and delivery, respectively execution.

The processed data includes master data (inventory data), communication data, contract data, payment data and the persons affected by the processing belong to our customers, prospective customers and other business partners. Processing is for the purpose of providing contractual services in the context of operating an online shop, billing, delivery and customer service. Here we use session cookies, eg for the storage of the shopping cart contents and permanent cookies, eg for the storage of the login status.

The processing is done on the basis of para 6 Art.. 1 lit. b (execution of order transactions) and c (legally required archiving) DSGVO. The information marked as required for the establishment and fulfillment of the contract is required. We disclose the data to third parties only in the context of delivery, payment or within the scope of the legal permissions and obligations. The data will be processed in third countries only if this is necessary for the fulfillment of the contract (eg on customer request on delivery or payment).

Users can optionally create a user account, in particular by being able to view their orders. As part of the registration, the required mandatory information will be communicated to the users. The user accounts are not public and can not be indexed by search engines, eg Google. If users have terminated their user account whose data will be deleted in view of the account, subject to their storage is corr of commercial or fiscal reasons. Lit Art. 6 para. 1,. c DSGVO necessary. Details in the customer account remain until their deletion with subsequent archiving in the case of a legal obligation. It is the responsibility of the users to secure their data upon termination prior to the end of the contract.

As part of the registration and re-registration and use of our online services, we store the IP address and the time of the respective user action. The storage is based on our legitimate interests, as well as the user's protection against misuse and other unauthorized use. A transfer of these data to third parties does not take place, unless it is necessary for the pursuit of our claims or there is a legal obligation in accordance with. Lit Art. 6 para. 1, c DSGVO.

The deletion takes place after expiration of legal warranty and comparable obligations, the necessity of the storage of the data is checked at irregular intervals. In the case of legal archiving obligations, the deletion takes place after their expiration.

Agency services

We process the data of our customers acc. the data protection regulations of the federation (data protection law, DSG) and the EU-DSGVO in the context of our contractual achievements.

Here we process stock data (eg, customer master data, such as names or addresses), contact data (eg e-mail, telephone numbers), content data (eg text input, etc.), contract data (eg contract object, term), payment data (eg bank details, payment history), usage - and metadata (eg as part of the evaluation and success measurement of marketing measures). Those affected include our customers, prospects and their customers, users, website visitors or employees as well as third parties. The purpose of the processing is the provision of contract services, billing and our customer service. The legal basis of the processing result from nature. 6, para. 1 lit. lit b DSGVO (contractual services), Art. 6 para. 1, f DSGVO (analysis, statistics, optimization, safety measures). We process data necessary for the establishment and performance of the contractual services and indicate the necessity of their information. Disclosure to external parties will only be made if required by an order. In the processing of the data provided to us within the framework of an order, we act in accordance with the instructions of the client as well as the legal requirements of a order processing acc. Art. 28 DSGVO and process the data for no other purpose than the order .

We delete the data after expiration of legal warranty and comparable obligations. The necessity of keeping the data is checked at irregular intervals. In the case of legal archiving obligations, the deletion takes place after their expiration. In the case of data disclosed to us in the context of an order by the client, we delete the data according to the specifications of the order, in principle after the end of the order.

Contractual services

We process the data of our contractual partners and interested parties as well as other clients, customers, clients, clients or contractual partners (uniformly referred to as "contractual partners") in accordance with Art. 6 lit the data protection provisions of the Federal (Data Protection Act, DSG) and the EU DSGVO accordance with Art. 6 para. 1, b. DSGVO in order to provide you with our contractual or pre-contractual services. The data processed, the nature, scope and purpose and necessity of their processing are determined by the underlying contractual relationship.

The processed data includes the master data of our contractual partners (eg names and addresses), contact data (eg e-mail addresses and telephone numbers) as well as contract data (eg services used, contract contents, contractual communication, names of contact persons) and payment data (eg bank details, payment history).

In principle, we do not process special categories of personal data, except when these components are the subject of a commissioned or contractual processing.

We process data that are necessary for the establishment and fulfillment of the contractual services and point out the necessity of their information, if this is not evident for the contractual partners. Disclosure to external persons or companies will only be made if required by a contract. When processing the data provided to us within the framework of an order, we act in accordance with the instructions of the client as well as with the legal requirements.

As part of the use of our online services, we can save the IP address and the time of the respective user action. The storage is based on our legitimate interests, as well as the interests of the user in the protection against misuse and other unauthorized use. A transfer of these data to third parties does not take place, unless it is to pursue our claims acc. Lit Art. 6 para. 1, f. DSGVO required or there is a legal obligation gem. Lit Art. 6 para. 1, c. DSGVO.

The data will be deleted if the data is no longer required for the fulfillment of contractual or statutory duties of care and for dealing with any warranty and similar obligations, whereby the necessity of storing the data is checked at irregular intervals. Incidentally, the statutory storage obligations apply.

Notice concerning transfers of data to the USA (United States of America)

For the sake of completeness, we would like to point out that there are monitoring measures by US authorities for users domiciled in Switzerland , which generally allow the storage of all personal data from Switzerland - which were transmitted to the USA.

This is done without any differentiation, restriction or exemption on the basis of the objectives pursued and without an objective criterion that would limit the US authorities' access to the data and its subsequent use to very specific, strictly limited purposes, which will be covered by access to to be able to justify these data as well as interventions associated with their use. Furthermore , we would like to point out that there are no legal remedies in the USA for the persons concerned from Switzerland that would allow access to the data concerning you and to obtain their correction or deletion, resp. There is no effective judicial protection against general access rights of US authorities. We explicitly inform the data subject of this legal and factual situation in order to make a correspondingly informed decision to consent to the use of his data.

For users residing in EU Member States, we point out that, from the European Union's perspective, the US does not have sufficient data protection levels.

Copyrights

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Anyone who commits a copyright infringement without the consent of the respective copyright holder may be liable to prosecution and may be required to pay damages.

General disclaimer

All information on this website has been carefully checked. We endeavor to offer our information offer up-to-date, correct and complete. Nevertheless, the occurrence of errors can not be completely excluded, which we can not guarantee the completeness, accuracy and timeliness of information and journalistic-editorial nature. Liability claims from material or immaterial nature, which were caused by the use of the information offered, are excluded, unless there is no demonstrably intentional or grossly negligent fault.

The publisher may, at its sole discretion and without notice, modify or delete texts and is under no obligation to update any content on this site. Use or access to this website is at the visitor's own risk. The publisher, its clients or partners are not responsible for any damages, such as direct, indirect, incidental, incidental or consequential damages allegedly suffered as a result of visiting this website, and assume no liability for them.

The publisher also assumes no responsibility and liability for the content and availability of third-party websites that are accessible via external links on this website. The content of the linked pages are the sole responsibility of their operators. The publisher expressly dissociates himself from all third-party content that may be punishable, liability-relevant or contrary to common decency .

Amendments

We may amend this Privacy Policy at any time without notice. The current version published on our website applies. If the Privacy Policy is part of an agreement with you, we will, in the event of an update, notify you of the change by e-mail or other appropriate means.

Questions to the data protection officer

If you have any privacy concerns, please email us or contact the Responsible Person in our organization listed at the beginning of the Privacy Policy.

Fideris , 16.06.2019

Source: [Swiss lawyer](#)